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LIVE PINE AWARDED CO-OP AMERICA GREEN BUSINESS APPROVAL

Live Pine Joins Network of Sustainable Business Leaders

SAN FRANCISCO, CA, June 14, 2007 — Live Pine (<http://www.livepine.com>), a leading provider of exclusive organic plant-based products and exclusive distributor for WMN Health Group, announced today that it has received the esteemed Co-op America Green Business Approval for responsible sustainable business practices. The Co-op America Approved seal is given to applicant businesses that operate in ways that support workers, communities, and protect the environment.

'We are honored to be recognized by such a credible organization for our commitment to a strong socially and environmentally responsible approach to business, said Steve Mason, head of U.S. operations for WMN Health Group, Our organization is proud to join and contribute to the network of conscientious Co-op America members, who are each leading the way to a sustainable planet.'

Co-op America (<http://www.coopamerica.org>), is a non-profit membership organization that promotes ethical consumerism, dedicated to harnessing the economic power of consumers, investors and business to promote social justice and environmental sustainability through helping responsible consumers and green businesses find each other in the marketplace. Businesses displaying the Co-op America Seal of Approval have successfully completed Co-op America's screening process and have been approved to be listed as a socially and environmentally responsible – or green – business in their National Green Pages™ directory.

With a specific emphasis on organic/wild harvested plant-based products, Live Pine has experienced high levels of success in helping people with common health ailments. Live Pine offers products in two categories: Pine Needle Oil products including PNO gelatin capsules, PNO Soap, and PNO Nano Silver Soap and Wild Plant Enzymes (WPE) drink. Clinical research has shown that Pine Needle Oil provides anti-inflammatory, anti-oxidant, anti-microbial, anti-cancer, and anti-aging properties when used regularly over time. Wild Plant Enzymes contain 100 wild plants that are fermented for two years, providing tens of thousands of "pre-digested" phyto-nutrients, vitamins, minerals, amino acids, and active enzymes. All products are FDA approved after third party toxicology tests.

Live Pine educates the public on the benefits of its Pine Oil and wild harvested plant products at its website (<http://www.livepine.com>) and via a number of key industry events each year including [Lohas](#), [Conscious Life Fair](#), and the [New Living Expo](#). The company will be rolling out its ground-breaking anti-aging program later this summer. Currently in the beta stage, the innovative and effective approach to longevity is targeted to the (LOHAS) Lifestyles of Health and Sustainability community and has been met with tremendous success across Asia.

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About Co-op America

Co-op America is a non-profit membership organization founded in 1982 with the mission to harness economic power--the strength of consumers, investors, businesses, and the marketplace--and to create a socially just and environmentally sustainable society.

For additional information, visit: <http://www.coopamerica.org>.

About Live Pine

Live Pine, a member of the WMN Health Group, is a leading provider of health and wellness products that is recognized as a socially and environmentally responsible organization that prides itself on maintaining and enhancing social and environmental sustainability on the planet. Live Pine products include Pine Needle Oil and Wild Plant Enzyme products, Livepine.com, the primary location for finding information about their exclusive products, is a subsidiary of WMN Health Group. The company is headquartered in the San Francisco, CA Bay Area, and serves healthcare practitioners, resorts, medical spas, natural food providers, anti-aging practitioners, and the general public.

For more information, please visit:

<http://www.livepine.com>

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